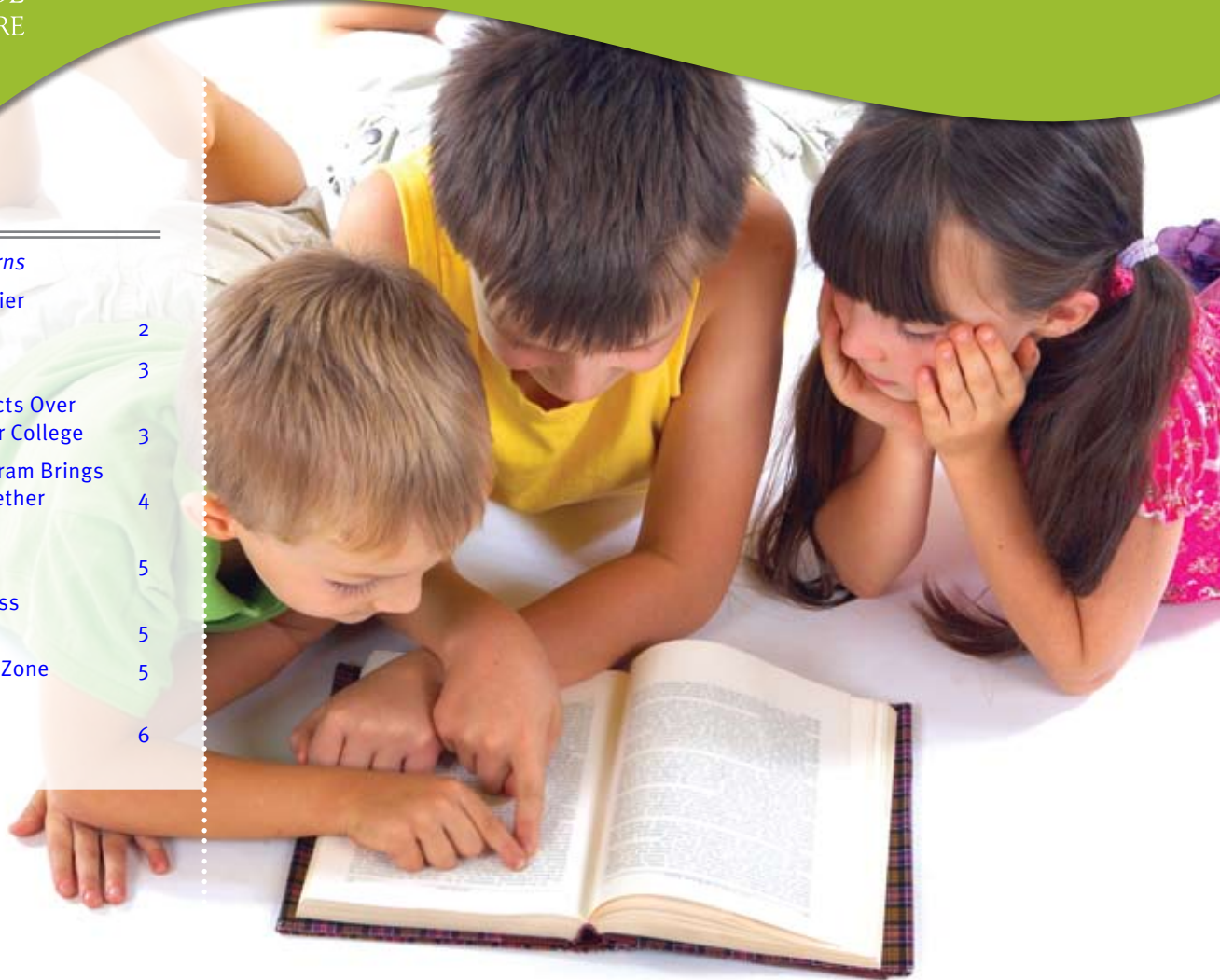


## inside

### COVER *Everybody Learns*

A Message from Frontier College's President	2
Bonspiel for Literacy	3
Ottawa Student Collects Over 600 Books for Frontier College	3
Unique Learning Program Brings the Whole Family Together	4
2010 Literacy & Technology Forum	5
Support Literacy Across the Board	5
Check it Out! Reading Zone	5
Highlights from Across the Country	6



## Sign-up now to receive our e-newsletter

To receive regular updates from Frontier College by e-mail, please visit our website at [www.frontiercollege.ca](http://www.frontiercollege.ca) and sign-up to our e-mail list.

We will send you news about special events and opportunities to support literacy.

Charitable Registration Number  
89254 9965 RR0001

## Everybody Learns

How a Frontier College volunteer helped others while discovering her own talents

As a Frontier College volunteer since 2006, Nathalie McDuff of Montréal has not only helped others, but has started a path towards self discovery.

Nathalie volunteers with the Guerilla Literacy Program, a first response literacy program where she teaches French as a Second Language (FSL) to women who have recently arrived in Canada. Working with stay-at-home mothers, Nathalie has helped moms learn French so they can better help their children with their schoolwork and more easily interact in their day-to-day lives.

Nathalie's experience with Frontier College has not only been rewarding for her learners, but has helped her solidify a path for the future. After completing a B.A. in Cinematography, Nathalie, with three years of volunteering as an FSL tutor under her belt, decided to embark on another four year adventure at l'Université du Québec à Montréal, to obtain a degree in FSL teaching.

CONTINUED »

Frontier College is strengthening Canada's social fabric by engaging and mobilizing volunteers to take action in the cause of literacy and learning. We demonstrate the power of non-formal learning to make change in people's lives and we work in partnership with others. Through these partnerships, we reach children, youth and adults from coast to coast. We support children and families, community groups and organizations in high-needs areas through literacy programs.

[www.frontiercollege.ca](http://www.frontiercollege.ca)

TELEPHONE

416.923.3591

TOLL FREE

1.800.555.6523

FAX

416.323.3522

E-MAIL

[information@frontiercollege.ca](mailto:information@frontiercollege.ca)

A Message From

# Frontier College's President

Welcome to the latest edition of the Frontier College Newsletter. 2010 marks Frontier College's 111th year. As always, we are committed to helping Canadians across the country improve their literacy skills and reach for new opportunities. In 2009 – 2010, we were able to help over 6000 learners and an additional 9000 participants in our summer programs. For more highlights, check out page six of the newsletter.

As we wrap up a busy summer, there are many exciting developments at Frontier College. I am pleased to say that Frontier College Aboriginal Summer Literacy Camps operated in over 60 communities in Ontario, Manitoba, Quebec, and for the first time, Saskatchewan, this summer. In total, 60 – 100 children in each community had the opportunity to attend the summer literacy camps.

Also noteworthy is the development of our "Frontier College: 2011 and Beyond" Strategic Plan. Consultations with volunteers, community partners,

learners, staff and key stakeholders from other sectors are now underway. At Frontier College, we strive to continuously innovate and expand our programs and offerings—this plan will help us do just that. Look for an announcement and executive summary in early 2011!

As we move into the fall season, I thank you for your commitment to Frontier College. I hope that this newsletter provides a snapshot of the work we do and the lives we change and that you will take the opportunity to join us by supporting literacy and Frontier College.

Sherry Campbell

PRESIDENT OF FRONTIER COLLEGE

## Frontier College Executive Committee

David Munro CHAIR  
Brian R. Clark VICE CHAIR  
Céline Saint-Pierre VICE CHAIR  
Lynn McDonald TREASURER  
Catharine Heddle PAST CHAIR  
Neil Levine  
Michele Wright

Dr. James H. Morrison  
OFFICIAL HISTORIAN

## Frontier College Board of Governors

Dina Abdalla  
Janet Cloud  
Dwight Dorey  
Nancy Evans  
Claude Lessard  
Claire McKay  
Janet McMurtry  
David Morton  
Bill Shallow  
Andrew Stewart  
Roger Wolff  
Bruce Wright

## Frontier College Foundation Board of Directors

Janet Cloud CHAIR  
Gerry McCaughey VICE CHAIR  
Carolyn Purden SECRETARY  
Greg Doyle TREASURER  
Tom Best  
Nancy Evans  
Dr. Jeffrey D. Goodman  
Catharine Heddle  
Campbell Mackie  
Lynn McDonald  
Richard Nesbitt

Mark Neale  
Eric Sinclair

## Honourary Board Members

The Honourable R. Roy McMurtry  
Senator Michael Meighen

Meet  
Your Board  
Members

CONTINUED »



### Here is what Nathalie has to say about the Benefits of Volunteering

*“Volunteering doesn’t just mean devoting time and energy to a cause close to your heart. It’s also an opportunity to develop skills and discover talents. This can be a major*

*asset from the occupational viewpoint. Indeed, I got my first two jobs by doing volunteer work. Volunteering also allows you to meet friendly, generous people with whom you share affinities and can enjoy pleasant times. Finally, volunteering means doing your share, but it’s also a chance to learn more about yourself.”*

### How You Can Get Involved

At Frontier College, a network of over 2,000 volunteers work with more than 16,000 participants to deliver programs like Reading Circles, Homework Clubs, Adult One-To-One Tutoring and various summer and year round programs.

Does giving the gift of learning and hope appeal to you? If you would like to help those in your community improve their literacy and language skills, Frontier College is recruiting committed and enthusiastic volunteers.

**TO LEARN MORE, VISIT US ONLINE AT » [www.frontiercollege.ca](http://www.frontiercollege.ca) or call 1.800.555.6523**

## Ottawa Student Collects Over 600 Books for Frontier College

*Maeve Lynch isn’t your average nine year old. This year, she collected over 600 books which were donated to Johnny Therriault Memorial School in Aroland First Nation—a small Ojibway community located 350 km north-east of Thunder Bay. Here, Maeve shares what inspired her to take action »*

### Could you share with us some information about yourself?

My name is Maeve Seren Lynch. I am 9 years old. I go to Lady Evelyn Alternative School.

I am in grade 3. Some of my favourite hobbies are READING, cooking, soccer and snowboarding.

### What motivated or inspired you to organize the book drive?

My teacher wanted us to create a SMART goal for ourselves which is a goal that is quite specific since each letter stands for a goal that you have to fill out. Basically, you need to make a difference in the world. I wanted to do something with books because I love reading and I think everybody should be able to read when they want.

**What did you have to do to make sure it was successful? Did you face any challenges and what accomplishments you are proud of?**

I contacted Frontier College. Then I made posters which I put up at school. I talked to the principal. I made a lot of announcements and reminded people constantly. Packing the boxes was a little difficult because I had so many books. I was really proud that on my first day I got 82 books.

**What advice do you have or what would you say to encourage other students who are also thinking of organizing a book drive?**

It was one of my most favourite things that I did during school. I would say try to tell a lot of people (you get more books)!

**TO FIND OUT HOW YOU CAN HELP FRONTIER COLLEGE, CONTACT » 1.800.555.6523**

MAEVE LYNCH

## 20TH ANNUAL FRONTIER COLLEGE *Bonspiel for Literacy*

Thursday January 20, 2011

TORONTO CRICKET, SKATING & CURLING CLUB

What better way to spend a January day than curling with friends at one of Toronto’s best curling clubs. Enjoy a delicious meal, and mingle with Shelagh Rogers and other special guests.

<b>SINGLE PLAYER</b>	<b>CORPORATE TEAM DONOR</b>	<b>TEAM OF FOUR</b>
\$160	\$600	\$640

**CALL 1.800.555.6523 FOR MORE INFORMATION**

## Frontier College Newsletter

### EDITOR

Kendra Devine  
[kdevine@frontiercollege.ca](mailto:kdevine@frontiercollege.ca)

### DESIGNER

Rossignol Design & Associates  
[www.rossignoldesign.com](http://www.rossignoldesign.com)

### PRODUCTION

Presswork Productions  
416.466.8721

# Unique Learning Program Brings the Whole Family Together



Every Thursday evening, at a strip mall near Warden Avenue and Eglinton Avenue in Scarborough, Ontario, people come together to practise their English while learning more about Canadian culture.

This diverse group, which includes men and women, young and old, Canadian citizens and recent immigrants, come to take part in a unique program that promotes literacy and aims to improve the standard of life for its participants.

Families Learning Together is just one of many programs run by Frontier College. This unique program targets the whole family; tutors work one-on-one with adult learners, while other Frontier College volunteers tutor children in Homework Clubs.

In the Homework Clubs, school-aged children from at-risk communities are paired with a volunteer for the duration of the school year. They meet each week and receive individualized help with their schoolwork. The program is vital as many of the children wouldn't otherwise receive this attention; their parents often possess low literacy skills and are eager, but unable to assist with homework.

Families Learning Together bridges this gap through one-on-one parent tutoring while the children receive homework help. The program provides parents practical assistance with reading, writing and conversation in English. Lessons are designed to help parents interact with schools, employers, banks and medical staff. After strengthening their reading,

writing and speaking skills, parents can become more fully involved in the lives of their children and in their communities. The program's aim is to reduce the cycle of intergenerational low literacy.

## *Kawneer and Alcoa— Supporting Families Learning Together*

Kawneer, an Alcoa Company, a leading manufacturer of architectural aluminum products and systems, is helping to directly affect change in the communities in which they operate. As a supporter of the Families Learning Together program since 2007, Kawneer has made a remarkable impact on the lives of

**“children are getting better grades at school and are fostering friendships with children from different cultures”**

hundreds of families in the Toronto area.

With Kawneer's support last year, Frontier College was able to operate Families Learning Together programs in two at-risk Toronto neighborhoods within Regent Park and Scarborough.

At the Regent Park Community Health Centre, volunteers worked with adults who received literacy training and children received much needed extra help strengthening their literacy and numeracy skills in a Homework Club. In Scarborough,

the Families Learning Together program saw volunteers working with adults and children in a Homework Club.

Feedback from the parents of children attending the program has been overwhelmingly positive. Parents reported that their children are getting better grades at school and are fostering friendships with children from different cultures. The adult learners are doing well too—one adult participant is even preparing to enroll in George Brown College's Early Childhood Education program.

Kawneer's support doesn't end with funding. On a Saturday morning last fall, employees from Kawneer Scarborough volunteered at Frontier College's New Readers Bookstore. The bookstore sells a wide variety of literacy resources for tutors and learners. Profits generated are reinvested in literacy programs across the country. The Kawneer team spent their day counting the store's inventory—talk about dedication!

From their generous funding to personal commitment to volunteering, Frontier College salutes Kawneer and Alcoa for their remarkable impact on the Toronto community.





## 2010 Literacy & Technology Forum

*Hear from Canada's leading authorities on the issue of literacy in the context of today's evolving technology*

ON OCTOBER 14, 2010, Frontier College's Literacy & Technology Forum will bring together members of government, the Canadian business community and the Information Communications and Technology sector to examine the importance of literacy and the work of Frontier College.

Presented by **Great-West Life** and supported by **CIBC**, **Microsoft** and **Compugen** this annual luncheon fundraiser will examine why literacy matters, how it affects the lives of Canadians and the short and long term costs and consequences of literacy on global technology and the economy.

A panel of prominent speakers, including Carolyn McGill-Davidson, President & CEO, CNW Group, and Sherry Campbell, President, Frontier College will look at literacy in relation to technology, the economy and Canadian society as a whole.

Topics for discussion will include how low literacy affects the adoption of new technologies and an organization's bottom line, and how access to technology and technological literacy affects democracy and the competitiveness of Canada in the global economy.

FOR TICKETS VISIT [www.frontierliteracyluncheon.ca](http://www.frontierliteracyluncheon.ca)  
CONTACT Meredith Roberts » 1.800.555.6523 ext. 324

**THE**  
**Great-West Life**  
ASSURANCE COMPANY

**Microsoft** **COMPUGEN**



Individual tickets \$60  
Table of 10 \$500

11:30 a.m. – 2:00 p.m.

THE BRAM & BLUMA APPEL SALON  
AT THE TORONTO REFERENCE LIBRARY

## Support Literacy Across the Board

Join Frontier College's 7th Annual SCRABBLE® Corporate Challenge, presented by TMX Group

Once a year, Bay Street's best compete for the title of the SCRABBLE® Corporate Challenge Champion and the coveted TMX Cup. From lawyers to bankers, over 300 participants get on board to become the top word-smith and help support literacy.

At the event, teams vie for the highest word score, often with the assistance of world-class ranked SCRABBLE® champions, while mingling with business colleagues and bidding on fantastic silent auction prizes.

A tournament based on the word game SCRABBLE® is the perfect event to bring awareness to low literacy rates in Canada.

Since 2005, this unique event has raised over \$1 million for Frontier College and its important mission to improve literacy across Canada.



2010 SCRABBLE® CORPORATE CHALLENGE WINNERS, THE CNW NEWSMAKERS, CELEBRATE THEIR WIN OF THE TMX CUP.



## Check it Out! READING ZONE



In Winnipeg, Frontier College and the Winnipeg Public Library have teamed up to create an innovative literacy program called Check It Out! Reading Zone that brings books and reading to inner-city communities that may not otherwise have physical access to literacy programs.

A mobile library equipped with books and learning supplies arrives at Norquay Community Centre and Dufferin School twice a month. Local children, youth and adults drop by to check out books and magazines. While adults browse the reading material,

the Frontier College team engage children in literacy programs such as reading circles, story time, literacy-based crafts and a number of activities and games that exercise spelling, math, classification and logic building skills. Participants can even get a library card

*"books in the home have a great deal to do with a child's literacy development"*

CONTINUED »

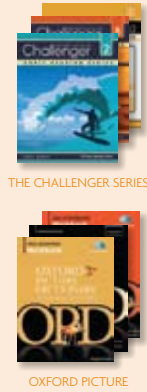
CONTINUED »

onsite and borrow books to take home. Research continues to show that books in the home have a great deal to do with a child's literacy development. Check It Out! Reading Zone not only creates an opportunity for inner-city communities to engage children in interactive recreational literacy programming, the program also educates and entertains adults while connecting the community to new opportunities.



**New Readers BOOKSTORE**

Frontier College  
New Readers Bookstore  
is proud to announce



Resources for adult learners and literacy practitioners.

**Whats Happening »**

# Highlights from Across the Country

## More Learners Nationwide

Each year, Frontier College is able to offer programs to more and more children, youth and adult learners nationwide. In 2009 – 2010, Frontier College helped 6374 learners in addition to 9000 participants in summer programming—that's 600 additional learners over the previous year and 600 more lives touched by the gift of literacy!

workshops designed to train northern community groups to develop and offer their own Homework Clubs and Reading Circles. This technology empowers northern communities with solutions that wouldn't otherwise be easy to deliver.

## Summer Literacy Camps in Saskatchewan

This summer, over 600 Aboriginal children in Saskatchewan participated in Summer Literacy Camps funded by the Saskatchewan Ministry of Education. Sixteen camps were up and running throughout the summer, providing aboriginal youth the opportunity to enhance their literacy skills in a fun and activity-oriented setting. Summer literacy camps are not only loved by the kids, but helpful in preventing reading loss over the summer school break.

## Groovy Grannies in New Brunswick

This spring, local seniors volunteered their time at the YMCA, acting as reading buddies for children aged five to seven. The program began back in 2008, but was back again this year due to popular demand. The kids loved the special attention from their "Groovy Grannies" and the dedicated volunteers enjoy spending time with the kids and participating in the community.

## Technology to Access Isolated Northern Communities

This year, Frontier College used video-conferencing to connect with remote aboriginal communities in Northern Ontario and Quebec. Frontier College used the technology to offer a series of

## New Computer Lab in Leamington

In Leamington, Ontario, migrant farm workers are now able to access computer classes in the new computer lab. After working in the fields during the day, learners are invited to evening classes to learn computer basics that will help them develop new skills they can put to use to pursue new job opportunities.



GROOVY GRANNIES



LEAMINGTON COMPUTER LAB STUDENTS

*"I would like to express my profound gratitude to Frontier College for the Computer Class offered to us migrant workers. The class was highly appreciated. The Teacher, Ms. Terra Koop, does a tremendous job with us as students. The assignments that she gives us, we enjoyed work on them. I would want to see this continuation of this program so that other migrant workers can be benefitted."*

**Jeffery Reid**  
COMPUTER STUDENT

Find out how you can help Frontier College  
1.800.555.6523