Mobilizing Volunteers, Youth Leaders and Communities for Literacy

2005 ANNUAL REPORT
“As a tutor, I try to empower learners with the tools they need to read and write effectively. This often means developing creative teaching methods for each learner, since no two people learn in quite the same way. Building on past success and affirming the value of education with each learner develops concrete skills and an ownership of one’s self and one’s future as a student, citizen and a social being. I, too, learn so much from the young people I tutor. It is a truly rewarding partnership.”
Frontier College continues to pursue its mission of reaching out to Canadians and responding to their learning needs. We have worked at this mission for 106 years. This past year we conducted a strategic review of our mission to determine how best to fulfill our objectives. We identified our core competencies as a leading literacy organization. These are volunteer mobilization, youth leadership development, and community capacity building, the key conduits that we will use to deliver literacy skills throughout Canada.

However, our work is not yet done. At a juncture in Canada's history in which 42% of Canadians do not have the literacy skills they need to meet the demands of today's society, we sincerely thank those of you who have already contributed to Frontier College, whether in funds or time, or both, and encourage those of you who have not yet contributed to do so now. The commitment of Frontier College to its mission is well demonstrated through the personal reports that you will read here. Your continued support will enable us to provide future reports of literacy success.

*Adult Literacy and Life Skills ("ALL") Survey, released by Statistics Canada, May 11, 2005.*
Frontier College has offered me interaction with other students who share a similar passion for ideas and community involvement. This interaction has reaffirmed my current sense of direction in the community – as an active, involved student both on and off campus. The program has left me with a better understanding of how necessary and important community involvement is, and the positive effect it has on members of that community.

Through Frontier College, I work with teens who have literacy problems and cannot attend school regularly. I have had to be innovative and diligent to get these students excited about reading and writing. Facing constant challenges and devising personal strategies honed both my leadership abilities and my communications skills.
Frontier College Foundation is dedicated solely to raising funds to sustain Frontier College’s important work. This year we focused our efforts on supporting the College’s volunteer and youth leadership programs. As fundraising volunteers whose primary role is to raise funds and ensure they are well invested, we join donors, tutors, labourer-teachers, staff, parents and learners to form an invincible team which creates opportunities for people to learn to read and write wherever they live or work. Frontier College learners take many forms – they may be small children who are learning to read with their parents or teenagers who need extra support to stay in school or adults who have taken the very courageous step of asking for assistance with learning to read. We are honoured to partner with every member of the Frontier College team to achieve our mutual goal of increased literacy everywhere in Canada.

Over the past five years, the Foundation has contributed $2.8 million to Frontier College. Our sincere thanks go out to all donors – corporate, foundation and individual – who have made this possible via monthly giving, annual gifts or leaving a bequest in their will. We also thank the many supporters who help to make our special events such a success, as well as the donors who have given gifts-in-kind and books. For instance, this year due to the largesse of our book donors, Frontier College was able to deliver over 15,000 books to individual learners: board and cloth books for babies and toddlers; easy to read chapter books for young children and dictionaries for teenagers and adults.

On behalf of the Board of the Foundation, I would like to thank the donors, staff, learners and volunteers whose commitment to literacy is making such a positive difference for individuals and communities across Canada.
My involvement with Frontier College has helped me to understand that leadership is less about control and discipline and more about mutual sharing and empowerment. I have learned to recognize people’s strengths and celebrate those rather than dwelling on weaknesses. I have developed my ability to make learning fun by using a diversity of activities and responding to and building on the ideas and strengths of the learners. I have learned to take initiative when something needs doing and to be enthusiastic and caring.

I have had experience navigating bureaucracy and acting as a liaison, defining responsibilities and sticking to them, and just being available as the representative of a group of people. Seeing how people work together and link up with other groups has been an education in citizenship.
As a Frontier College member or supporter, you are a part of the worldwide effort to overcome poverty, violence and despair through the power of literacy and learning.

Your work with Frontier College places you alongside the teachers and students in Mozambique, in Afghanistan, in Colombia, in the south Bronx and in inner cities in every part of the world. We are now in year 3 of the UN Literacy Decade (2003-2012) and I urge you to discover how much progress is being made for literacy around the world and how your work with Frontier College makes you a part of this movement.

In this report, some of our most passionate and enthusiastic members talk about the power of literacy to change individual lives and, in doing so, to change our world for the better.

Thank you for being a part of Canada’s Frontier College.
My leadership skills have improved dramatically since I began volunteering with Frontier College. I get the chance to network with people from all age groups and ethnicities. By working with other people from such a wide range of backgrounds and positions, I am perfecting my communication and person-to-person skills.

With the collaboration of Frontier College, I initiated a weekly program for the children at a local women’s shelter. I was responsible for coming up with activities that were age-appropriate and fun, while at the same time mind-opening and educational. My leadership skills were put to the test, since it was my commitment to make this program work and I was accountable to many others. It helped me realize the importance of being a leader and taking responsibility, but it also helped me realize the importance of a strong team of people to work with and the necessity of a strong group supporting and encouraging you from the sidelines.
In 1999, the year of our 100th anniversary, the federal government gave a substantial gift to Frontier College to allow us to continue to reach out to Canadians. In the five years since then we have strengthened our presence in Canada, joined forces with other community groups and mobilized literacy volunteers across this country. Following are some of our accomplishments.

We:

• Recruited, screened, trained, and supported more than 10,000 volunteers as literacy tutors
• Provided youth leadership training and on-the-job experience for more than 1,000 volunteers who helped manage programs across the country as key organizers
• Provided training and extensive job skills development in volunteer and program management for more than 60 interns
• Trained and mentored a corps of literacy ambassadors
• Provided summer learning programs for thousands of children and summer employment opportunities to more than 100 students
• Formed partnerships with more than 300 community organizations to meet the needs in their communities
• Supported more than 15,000 children, youth and adults through reading circles, homework clubs and one-to-one tutoring
• Hosted more than 25 community conferences for networking and professional development for more than 1,000 staff and volunteers in partner agencies
• Carried out numerous training sessions across the country for partner groups on how to set up and provide literacy programs.
“My work as a tutor has been so rewarding. It has left me feeling empowered and motivated in a way that none of my other volunteer positions have. Since my role involves concentrating my efforts on one child, I have been able to see how my influence has made a difference in that child’s life. Although I believe that I have helped the child to improve academically, I feel that my greatest achievement is the difference I have made in the child’s self-esteem. Being a literacy tutor makes me feel like I have made a difference in the world and that feels great!”

“Being a literacy volunteer means that I have been fortunate enough to make a difference in someone else’s life. It means that I have helped to spread the power of literacy in one form or another to someone that needed a little extra help. I feel that I am part of a larger ongoing effort to grant everyone the right to literacy and the ability to grasp that right as their own.”
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OUR HEARTFELT THANKS TO THE FOLLOWING LEVELS AND DEPARTMENTS OF GOVERNMENT FOR THEIR SUPPORT IN 2004-2005:
National Literacy Secretariat
Human Resources and Skills Development Canada
National Crime Prevention Strategy
Ontario Ministry of Community, Family and Children’s Services
Ontario Ministry of Education
Ontario Ministry of Training, Colleges and Universities
“Being a literacy volunteer has helped me realize my potential and understand how much of a positive influence I can have on others. Now that I am aware of the talents I have, I can apply them in many other areas in my life and contribute to the success of those around me as well.”

“I was fortunate to have learned to read well at an early age and have had the benefit of my parents helping me along the way. Some children are not as fortunate as I was. I feel strongly about reversing the low literacy levels in Canada and I love volunteering to help make a difference in the community around me and nation-wide. Being a literacy volunteer is part of my growth as a student and a future professional in society.”
Frontier College
*Full financial statements are available upon request.*

March 31, 2005, with comparative figures for 2004

**ASSETS**

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$1,104,795 $1,310,019

**LIABILITIES AND NET ASSETS**

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<td>Net Assets</td>
<td>101,265</td>
<td>547,813</td>
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$1,104,795 $1,310,019

Frontier College Foundation
*Full financial statements are available upon request.*

March 31, 2005, with comparable figures for 2004

**ASSETS**

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<tr>
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<td>12,768,331</td>
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$14,977,564 $13,275,568

**LIABILITIES AND NET ASSETS**

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$14,977,564 $13,275,568

**REVENUE**

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<tr>
<td>Government</td>
<td>1,350,133</td>
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<td>Corporate</td>
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<td>Foundation</td>
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<tr>
<td>Events</td>
<td>218,813</td>
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<tr>
<td>Other</td>
<td>160,194</td>
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<td>Individuals</td>
<td>128,766</td>
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**EXPENSES**

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<th>Description</th>
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<td>Volunteer Management and Skills Development (tutoring, working with community partners)</td>
<td>1,574,956</td>
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<td>Program Innovation and Delivery (direct service to individuals)</td>
<td>1,138,855</td>
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<td>Community Capacity Building (conferences, workshops, resource development)</td>
<td>662,584</td>
<td>20%</td>
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<tr>
<td>Fundraising</td>
<td>203,050</td>
<td>6%</td>
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Donors

Our sincere thanks go to all of the individuals who support Frontier College through monthly giving, planned giving and annual donations. We are also grateful to the corporate and individual supporters who help to make our special events so successful. All donors' names are listed with their permission. Some donors have chosen to remain anonymous.

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Ben Kaak
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Doug Knight
Archie and Claire Lamont
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